Markenics

COMPANY PROFILE 2026

Your One-Stop Growth Partner.

Technology, design and marketing from one team, accountable from first idea to lasting growth.

Build | Create | Grow



markenics.ie

WHO WE ARE

Built on technology. Driven by ideas.

Markenics is a technology-led creative and growth partner. We help businesses turn ideas into real products, build strong brands and achieve lasting growth, with one team that owns the whole journey.



Build

Software, AI, cloud and security that run your business.

Create

Design, accessibility and brands people trust.

Grow

Marketing that brings in the right customers.

THE PROBLEM WE SOLVE

Three agencies. Nobody owns the journey.

THE USUAL WAY

- A developer builds the product
- A designer creates the brand
- A marketing agency works on growth
- Three briefs, three invoices, lots of chasing

WITH MARKENICS

- One partner for product, brand and growth
- One plan and one point of contact
- Specialists who share the same goals
- Clear reporting on what works

WHAT WE DO

Ten services. Three groups.

Use one service, or let us join them up into one plan.

Build

- Software & Product Development
- AI & Automation
- Cloud & IT Support
- IT Security & Compliance

Create

- UX/UI & Digital Design
- Web Accessibility
- Branding & Creative

Grow

- Markenics Growth Engine
- Digital Marketing
- Social Media Marketing

OUR PRODUCTS

Tools we build and run ourselves.

Live

SAAS

Markenics SaaS

Business operations software for small and growing teams. Plugs into the tools you already use.

Live

AI TOOLS

Markenics AI tools

AI assistants and automation for everyday tasks, documents and data.

Live

ACCESSIBILITY

Markenics Accessibility Impact Checker

Checks against WCAG 2.2 with clear, prioritised fix lists, backed by our accessibility team.

WAYS TO WORK WITH US

Your team. Your way.

01 **Sprint-based projects**
Skilled professionals for focused projects, with clear goals, timelines and deliverables.

02 **Dedicated skilled offshore team**
A dedicated team of remote specialists who work closely with your business, without the cost of hiring in-house.

03 **Flexible team scaling**
Add or adjust specialist support as your projects, workload and business needs change.

04 **White-label agency partnership**
Our team working behind your brand, so your agency can deliver more for clients.

Prefer managed marketing? **Markenics Growth Engine** gives you one team for all your marketing.

HOW WE DELIVER

From first chat to launch.

1

Discover

We learn your goals, your users and the systems you already use.

2

Plan & Design

We scope the first version, map the roadmap and design what we will build.

3

Build & Test

We build in short stages, test as we go and show working progress.

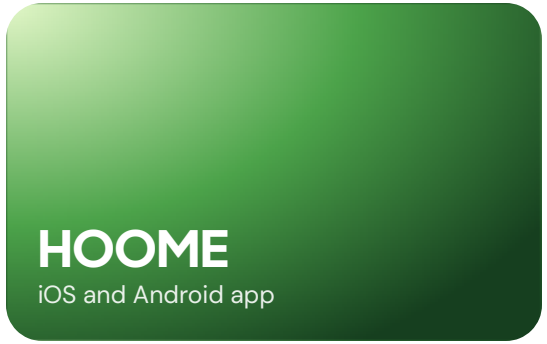
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Launch & Support

We launch, help your team get started and stay on hand after go-live.

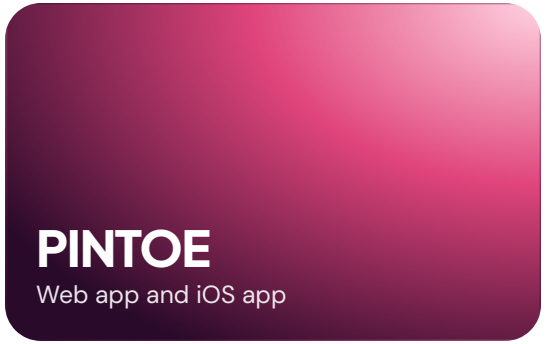
SELECTED WORK

Built and shipped.



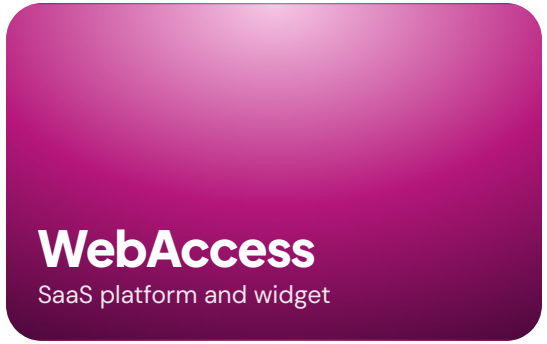
HEALTH AND WELLNESS MARKETPLACE

One app connecting customers with verified wellness professionals and bookable spaces, with insurance claims and an AI wellness buddy.



SOCIAL EVENTS PLATFORM

A social platform built around real-world experiences: events, live video, meetups and communities, with an Ad Centre for promoters.



ACCESSIBILITY COMPLIANCE PLATFORM

Free website scans, detailed audits and PDF reports, an installable accessibility widget and a partner programme.

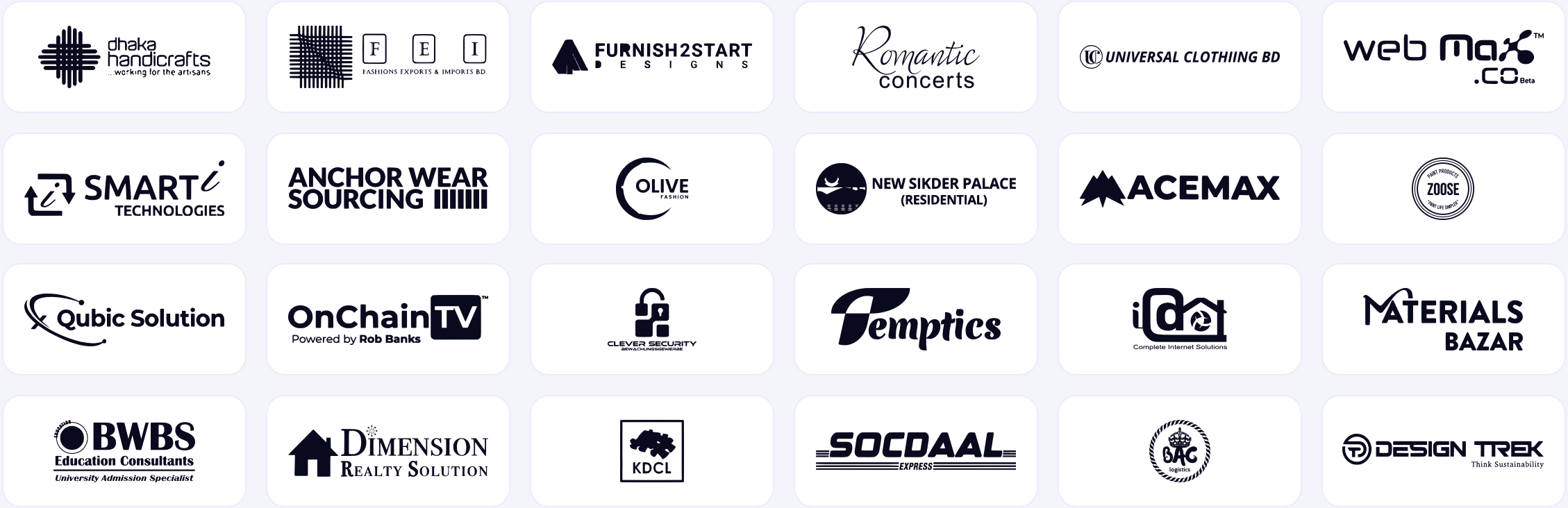


SHOP, SHIP AND TRIP PLATFORM

Cross-border shopping, shipping and travel booking, with a merchant dashboard and a full admin console.

OUR CLIENTS

Trusted by teams we work with.



OUR GLOBAL PRESENCE

Four regions. One team.

Teams across time zones, so we can match your working hours or keep work moving overnight.



North America

United States

Europe

Ireland

Middle East

United Arab Emirates

Asia

Bangladesh

WHY MARKENICS

Why businesses choose us.

One team, in-house

Design, build, testing and support from people who work together every day.

Built around your business

Solutions shaped to how you work, not the other way round.

Accessible by default

We design and build to WCAG 2.2 AA from the start.

Yours to own

Ownership of the work you pay for is set out clearly in your agreement.

Honest reporting

Clear numbers on what works and what to change next.

Support after launch

Hosting, maintenance and improvements when you need them.

Markenics

LET'S TALK

Let's build what's next for your business.

Tell us where you are today. We will come back with straight answers and a clear plan.

hello@markenics.ie

markenics.ie

Book a free consultation →

